

Message Text

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73

ACTION EB-07

INFO OCT-01 CIAE-00 INR-07 DODE-00 NRC-07 NSAE-00 TRSE-00

EA-09 ERDA-07 ISO-00 /038 W

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R 210954Z JAN 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 7105

UNCLAS BANGKOK 1346

EXCON

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI - SRI U-THONG CO., LTD.

REF: STATE 11168

1. THAILAND
 2. CNTRY CODE: 549
 3. SER. NO: 0138000
 4. SRI U-THONG CO., LTD.
 - 4A. CODE: P
 5. 366/1 SRI AYUDHYA ROAD, PHYATHAI
 6. BANGKOK, THAILAND
 7. ESTABL: 1968
 8. EMPL: 90
 9. SIZE: (20-X) MEDIUM
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE:
LOCAL MARKET.
 12. RPT. DATE: 01/76
 - 13A. 36441/5 IMPORTER OF TRANSMISSION LINES
 - 13B. 35662/5 IMPORTER OF TRANSMISSION EQUIPMENT
 - 13C. 36120/5 IMPORTER OF POWER DISTRIBUTION EQUIPMENT
 - 13D. 36130/5 IMPORTER OF SWITCHGEAR AND SWITCHBOARD APPARATUS
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13E. 16210/89 CONSTRUCTION AND INSTALLATION CONTRACTOR FOR POWER

STATION, TRANSMISSION LINES AND SUBSTATION.

14. CONTACT: SUWIT VANAPRUK TITLE: IMPORT MANAGER

15. CABLE: SRISIAM

16. TELEX: TH 2723 PASS SRI U-THONG

17. TELEPHONE: 513457, 512267

18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;
THE KRUNG THAI BANK LTD., 269 YAWARAJ ROAD, BANGKOK.

19. TRADE REFS: JSH INTERNATIONAL, INC., 8549 HIGUERA ST., GULVER
CITY, CALIF. 90230, ARROW ELECTRONICS, INC., NEW YORK,
N.Y., COLUMBIA ELECTRONICS INTERNATIONAL, INC., P.O. BOX
9226, 7360 ATOLL AVENUE, NORTH HOLLYWOOD, CALIFORNIA 91609.

20. AGENCY REP: N/A

21. SUBJECT FIRM WAS INCORPORATED AS A LIMITED LIABILITY COMPA-
NY IN 1968 WITH AN INITIAL AUTHORIZED CAPITAL OF \$250,000, LATER
INCREASED TO \$400,000. FIRM IS ONE OF THE LEADING CONSTRUCTION
AND INSTALLATION CONTRACTORS FOR POWER STATIONS, SUBSTATIONS, AND
TRANSMISSION LINES. FIRM ALSO IMPORTS ELECTRICAL COMPONENTS AND
RADIO EQUIPMENT BOTH FOR DIRECT SALE AND FOR TENDER SALES TO
GOVERNMENT AGENCIES. SRI U-THONG HAS ESTABLISHED A GOOD
REPUTATION BOTH IN PRIVATE AND PUBLIC SECTORS, AND ITS BUSI-
NESS APPEARS TO BE WELL ORGANIZED AND GROWING. FIRM'S ANNUAL
TURNOVER IS REPORTED TO BE ABOUT \$2.5 MILLION. BANKING SOURCE
REPORTS FAVORABLY ON THE FIRM'S ACCOUNT. AN OVERDRAFT FACILITY
UP TO LOW SEVEN FIGURES IN LOCAL CURRENCY HAS BEEN SATISFACTO-
RILY EXTENDED TO THE FIRM. SRI U-THONG IS CONSIDERED RELIABLE AND
CAN BE RECOMMENDED AS A TRADING PARTNER FOR AMERICAN SUPPLIERS.

22. PREPARED BY: S. SAMRAN APPROVED BY: THOMAS C. STAVE

AT: AMEMBASSY BANGKOK.
MASTERS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO01346
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760023-0496
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760138/aaaabhov.tel
Line Count: 90
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 11168
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 21 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <21 JUN 2004 by schwenja>; APPROVED <11 JAN 2005 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - SRI U-THONG CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006